

Appendix H.: Short CV of the Author

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Curriculum Vitae



I. Personal Information:

Name: **Chung - Wei** (Vincent)
Surname: **Lin**
Nationality: Taiwan, ROC
Date of Birth: 04.Feb.1975
Place of Birth: Tainan, Taiwan
Marital Status: Single

II. Education:

1994 - 1998 **Bachelor of Arts**, Department of Journalism and Mass Communication,
College of Social Science, Soochow University in Taipei, Taiwan
1998 - 2000 **Master of Arts**, Graduate School of Journalism and Mass Communication,
College of Social Science, National Taiwan University in Taipei, Taiwan
1999 - 2000 **Master of Advanced Studies for International Management, M.B.A.**
Institute of International Management Johannes Kepler University, Linz, Austria
(Major: International Management // Minor: Business Informatics)

III. Work Experience:

1994 - 1996 **Technical Marketing Engineer at Microsoft Corp. Ltd, Taiwan**
(Fields: Design and Implementation of the Customer Relationship Management System)
1996 -1997 **Reporter for Computer &. Internet Industries at China Times, Taiwan**
(The biggest Daily Newspaper in Taiwan, Beats: Computer- und Internet relevant Industries)
1997 -1999 **Senior Redactor at Dept. of Online-Service at the Wealth News Taiwan**
(The biggest Daily Finance Newspaper in Taiwan, Fields: **Leader of the two year Project**
“Online Real-Time News & Stocks Information System” in cooperation with the Reuters)

- 2000 -2001 **Technical Consultant at Superpoll Online Investigation Co., Ltd., Taiwan**
(The first Online Voting, Investigation and Data Mining Service Provider in Taiwan)
- since 06.1999 **Senior Contract Reporter** at Dept. of Online-Service at the **Wealth News Taiwan**
- since 06.2000 **C.I.O., Creative Network Solution Lab Co., Ltd., Taiwan**
(Fields: Online-Publication Services, Marketing strategies, Online CRM System via VOIP)
- since 02.2001 **Lecturer at Graduate School of Business Administration, Soochow University**
(Courses: Computer supported Project Management, Integrated Media Marketing - Praxis)

IV. Honors:

- 08.2004 2004 **Annual Best Innovative Product Design, 6th National Technology Innovation Contest, Taiwan**
- 05.2004 **2nd Prize of Business Innovation Contest 2004, 1st Business Innovation Contest, Soochow University, Taipei, Taiwan**
- 02.2004 **1st Prize of National Business Innovation Contest of Digital Content for College Students, Ministry of Education, Taipei, Taiwan**
- 04.2003 **Scholarship for Foreign Young Scholars 2002-2003, DAAD**
- 04.2002 **Scholarship for Foreign Young Scholars 2002-2003, DAAD**
- 08.2000 **Delegate of JKU Linz for European Youth Forum 2000 Alpbach, Austria**
- 07.2000 **National Award for Outstanding Journalistic Research 2000**
- 08.1999 **Delegate of Taiwan for Journalist Exchange between Macao, HK and Taiwan**
- 09.1999 **Scholarship for College Students 1999-2000, ÖAD**
- 06.1999 **Scholarship of Summer Language Course for College Students 1999, DAAD**
- 06.1998 **U.S. J.W. Dyson Leadership Award for Outstanding College Students 1998**
- 03.1998 **National Award for Outstanding College Youth Taiwan 1998**
- 04.1997 **National Award for Outstanding Youth Ambassador 1997 Taiwan**
- 08.1996 **Delegate of Taiwan for Journalist Exchange between Macao, HK and Taiwan**

V. Contests:

- 06.1998 **1st Prize of National English Speaking Contest for College Students**
Ministry of Education, Taiwan
- 04.1998 **1st Prize of 1998 National Thesis Contest on International Affairs**
“Current Diplomatic Situation of Taiwan after the Summit of U.S. President B. Clinton and VR-China Chief Jian”, Ministry of Foreign Affairs Taiwan and China Times, Taiwan
- 10.1997 **2nd Prize of 1997 National Thesis Contest on Business Management**
“How to Develop the International Competitiveness of Taiwanese Entrepreneurs? An Analysis on the Dynamic and Multidimensional Enterprise Reengineering based on M. E. Porter’s Model“ Ministry of Finance Taiwan and SAMPO Co., Ltd., Taiwan

- 06.1996 **1st Prize of National Contest of In-Depth News Report**
“Taiwanese Blood, Japanese Soul? The Chaotic National Identity of the Taiwanese Soldiers
under Japanese Colonial Government during World War II!
Association of Mass Communication Education, Taiwan

VI. Certificates (Computer/ Language/Violin):

- 01.2002 *Certificate of University Lecturer*, Ministry of Education, Taiwan
07.2001 **MCSE, Microsoft Certified System Engineer under OS. Window 2000 Series**
07.2001 **MOUS MASTER, Microsoft Office User Specialist for Office Series XP**
07.2000 *Certificate: “Deutsch für den Beruf”*
International Certificate Conference and the Goethe Institute
06.2000 *Certificate: “Diplom Wirtschaftssprache Deutsch”*
Wirtschaftsförderungsinstitut der Wirtschaftskammer Österreich (Bundesministerium)
06.2000 *Certificate: “Zertifikat Mittelstufe des Österreichischen Sprachdiploms Deutsch”*
Wirtschaftsförderungsinstitut der Wirtschaftskammer Österreich (Bundesministerium)
04.1995 *Certificate: “Vocational Violin Player, Middle Class “*
Ministry of Education, Taiwan

VII. Reference:

1. **Uni. Prof. Dr. Mon Jau-Chang**, Vice-Chairman of National Kaohsiung First University of Technology and Science, Taiwan [**English / German**]
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(For Online Documents authorized as Original Signature)

Berlin, den 16.Dezember.2004